



WALLY WINE FEST

2021

APRIL 9TH - 11TH

GET INVOLVED WITH THE
PREMIER WINE FESTIVAL OF THE POCONO MOUNTAINS

SPONSOR



PARTICIPATE



SILENT AUCTION

DETAILS

- 1.5K-2K Total Visitors
- 300-500 Overnight Stays
- Wine Seminars
- Beer Tastings
- Bourbon Tastings
- Over 100 Wines Domestic & International Wines Tastings & Bottle Sales
- Vendors

SPONSOR

- **Champagne Level (\$5k)** | (2 Maximum) Presenting Sponsor: Logo inclusion on cover of wine booklet, banners, billboards, posters and in ads. Social media mentions and cohosted events.
- **Cabernet Level (\$2.5k)** | Logo inclusion on back cover of wine booklet, and posters. Social media mentions and cohosted events. 10 General Admission, 10 VIP and 10 Seminar Tickets.
- **Sauvignon Blanc Level (\$1k)** | Logo inclusion on 1st page of wine booklet and name on poster. Social media mentions and cohosted events. 10 VIP Tickets.
- **Rosé Level (\$500)** | Name listed in wine booklet and on poster. Social media mentions and cohosted events. 10 General Admission Tickets.

LODGING PARTICIPANTS

BENEFIT | Inclusion on coop marketing with the Pocono Mountains Visitors Bureau. Inclusion on website, booklet, social media and radio commercials. Promotion of Lodging Packages and Wine Events.

TO DO | Create lodging packages that include transportation to and from Wally Wine Fest. Pay for the full price of tickets. Optionally add your own wine events that we will feature on our website and social media (must include tickets to Wally Wine Fest). Optionally donate an item for our auction benefiting the Lake Wallenpaupack Fireworks.

ADDITIONAL INFORMATION

Lodging Partners: Contact Scott Eitelberg: Scott@SettlersHospitality.com or 570.226.4388.

Sponsors: Contact Tiffany Rogers: TRoger@SettlersHospitality.com or 570.226.4388.

Group Reservations: Contact Greg Werner: GWerner@SettlersHospitality.com or 570.226.4388. 10% Discount & 1 Free Host Ticket for groups of 40 or more on Saturday and 20 or more on Sunday.

Silent Auction: We will be hosting a Silent Auction Benefitting the Lake Wallenpaupack Fireworks (Chamber of the Northern Poconos) both Saturday and Sunday. Want to donate an item?

Contact Terri Marcellus at TMarcellus@SettlersHospitality.com or 570.226.2993

Vendors/Wineries/Breweries: Contact Vicky Curtin: VCurtin@SettlersHospitality.com. Fees include and require both days: Vendors \$150 Premium Table/ \$100 Regular Table. Wineries \$550 Table (up to 6 brands). PA Breweries/Distilleries \$100 (sell your own).

Want to learn more?

5th Annual Wally Wine Fest - April 9th-11th, 2021



Wally Wine Fest – Sponsorship Form

Saturday, April 10th & Sunday, April 11th 2021 from 12pm - 5pm
The Waterfront at Silver Birches- Hawley, PA

Business Name _____ Contact Person _____

Mailing Address _____

Phone _____ Email _____

- Champagne Level (\$5k): 2 Max. | Presenting Sponsor: Logo inclusion on cover of wine booklet, banners, billboards, posters and in ads. Social media mentions and cohosted events.
- Cabernet Level (\$2.5k): | Logo inclusion on back cover of wine booklet, and posters. Social media mentions and cohosted events. 10 General Admission, 10 VIP & 10 Seminar Tickets.
- Sauvignon Blanc Level (\$1k): | Logo inclusion on 1st page of wine booklet and name on poster. Social media mentions and cohosted events. 10 VIP Tickets.
- Rose Level (\$500) | Name listed on wine booklet and on poster. Social media mentions and cohosted events. 10 General Admission Tickets.
- Media Sponsor Level | Value of Donation _____

☐ Champagne Level ☐ Cabernet Level ☐ Sauvignon Blanc Level ☐ Rose Level ☐ Media Level

phone: (570) 226.4388 – email: TRogers@settlershospitality.com

Print Name: _____

Signature: _____ Date: _____

Make check payable to and mail to: Wally Wine Fest, 8 Silk Mill Dr, Hawley, PA 18428 Suite 203

Questions: **Tiffany Rogers** –The Waterfront at Silver Birches
(570) 226.4388 or email: TRogers@settlershospitality.com

The Waterfront
AT
SILVER BIRCHES

Please keep a copy of this completed sponsor form for your records.